Agenda

Introduce ARRL Officials Present
ARRL Official's Comments
Presentations: How the ARRL enhances your Amateur
Radio Experience
Questions / Comments from Audience
Drawing
Membership Opportunity

Thoughts About

How the ARRL Enhances your Amateur Radio Experience

Presented at the 2013

Sea-Pac ARRL Division Convention

Seaside, OR

1 PM - 3 PM

June 1, 2013



Presented by your ARRL Northwestern Division Leadership Team

Jim Fenstermaker K9JF

Division Director

and

Jim Pace K7CEX

Division Vice Director



Some Facts about the ARRL & Northwestern Division

■161,263 ARRL Members as of April 30, 2013

(Northwestern Division = 11,458 members +1.7% since April 2012)

AK 689 EWA 1,025

ID 1,025 MT 769

OR 3,167 WWA 4,749

Northwestern is the 6th largest in the ARRL after (Atlantic, Great Lakes, Roanoke, SE, SW)



ARRL Mission

To Promote and Advance the Art,
Science and Enjoyment of Amateur
Radio



The ARRL's 5 Pillars

Public Service

Advocacy

Education

Technology

Membership



ARRL Member Benefits

- Receive the Journal of the ARRL (QST) Print and/or Digital Version
- Member only discount offers
- Access to member only web services
- Access to member only Technical Information Services
- E-Mail Forwarder xxx@arrl.net
- ■Expanded QST Archives 1915 to Present



Member Assistance

Technical Reviews

Technical Assistance

License Renewal Information and Assistance



ARRL Publications

50+ Publications
Including

ARRL Handbook
Operating Manual
Antenna Book
Technical Guides
Repeater Directory
NCJ
QEX
Many Others



Sponsor and Adjudicate Operating Events

- **DX** Contests
- Sweepstakes
- Field Day
- VHF / UHF Contests
- Rookie Round-up
- Many Others



Operator Proficiency Recognition

- A-1 Operator
- ■WAS Worked All States
- DXCC DX Century Club
- DXCC Challenge Band Entities
- ■In 2012 DXCC Diamond Challenge 237 DXCC entities translated from 1937 list
- ■VUCC 100 grid squares on VHF / UHF Bands
- Contest Achievements



Operating Aids

- DXCC Lists
- Logbook of the World
 - Over 500,000 Records in Data Base
 - Minimal Cost to Members



Band and Operating Oversight and Assistance

- Official Observer Coordination
- Band Use Guides
- Review of Bands and Modes



ARRL Development Department

- Program and Campaign Funding
 - Defense of Frequencies Campaign
 - ■2nd Century Campaign
- Donation and Gift Development
- Administrative Oversight of ARRL Foundation programs < 1% of Awards
- Benefits: Program offset of dues increases



ARRL's Second Century Celebration

- National Celebration in 2014 ARRL National Convention in Hartford, CT July 2014
 - ■Chair David Brandenburg K5RQ
- ■Mini-Celebrations around USA − In Planning
- Year-long Operating Event In Planning Stages
- Mementos



Section and Club Support

- Affiliated and Special Service Clubs (> 2,200)
- Club Programs and Guides
- Member Services Department
- Program and Services Committees



Appointment and Oversight of Advisory Committees

Specialty Committees addressing specific operating and interest

- **DX**
- Contest
- **EmComm**
- VHF/ UHF Operations



Appointment and Oversight of Special Program Committees

Special Information Committees addressing specific Technical, Operating,

Regulatory and other interest

- RF Safety
- Scouting
- Band Planning
- ■NFCC Assist not control per FCC Repeater Directory
- Legislative Action
- Historical



Governmental Liaison and Oversight Programs

- FCC Liaison
- Washington DC Lobby
- Legislative Review
- ■International Presence International Affairs VP Jay Bellows K0QB
- Legal Reviews Technical Certification Review Board, Federal Register Reviews, FCC NPRMs, Special Information Committees addressing specific Technical, Operating, Regulatory and other interest areas
- BPL Awareness and Litigation
- Other Regulation Review and oversight
- ■ARRL General Counsel Activities Communication Attorney in DC



ARRL Web Site Content and Management

- www.ARRL.Org
- ■50,000 + Pages of Content (estimated)
 - Continually Updated
- Search Engines
- Daily News Updates
- Reference Information
- Other site content and information



W1AW – The World's Most Famous Amateur Radio Station

- A presence on the Bands
- Multiple Operating Positions
- Station Tours
- **B**ulletins
- Frequency Measurement Programs



W1AW



Hiram Percy Maxim Memorial Station



ARRL Governance

- ARRL Board of Directors Overall Policy Setting
- ARRL Officers (volunteer)
- ARRL Management and Staff
- **ARRL Sections**
 - Field Organization
 - Section Manager and Staff Support



Convention and Hamfest Assistance and Support

- ARRL Affiliated Events
- Prizes and Gifts
- Presentations
- ARRL Officials Appearances and Travel
- ■International Microwave Symposium Seattle June 2-6, 2014
 - "'Ask Me About Amateur Radio" Button
 - Brochure Focus on Students and Profs



EmComm Support

- EmComm Department
- **EmComm Training Guides**
- On-site Emergency Kits ARRL Affiliated Events
- EmComm assistance in field when necessary





Amateur Radio Emergency Service ARES

Field Organization

9,500 + Volunteer Leaders

SM, SEC, DEC, EC

Support, Training, Organization

Free Monthly ARES E-Newsletter









The ARRL Lab

- Product Review
- Technical Information Services —

Answers your technical questions

• RFI Issues

Helps analyze and solve member RFI problems.

Industry Regulatory Support



The ARRL Lab





ARRL Educational Services Dept.

If you need help or resources teaching a licensing course.

- On-Line Courses
 - EmComm
 - Technical Courses
- ARRL Instructor Support
- Teachers Institutes
- Education and Technology Program
- •ARISS

Debra Johnson, K1DMJ

Educational Services Manager



Volunteer Exam Coordinator (VEC)

ARRL VEC Administers >72 % of All Amateur Radio Exams

32,000 Volunteer Examiners

Over 45,000 exam elements administered in 2012

5,000+ Sessions in 2012





Business Services

- Financial Management
- Unqualified Audits Why Important?
- ■Investments of ARRL Resources Rick K7GM
- Accounts Receivable and Payable Management



Management of Relations with Served Agencies

(Memorandums of Understanding)

The American Red Cross



The Salvation Army

FEMA

NFCC

MARS

REACT

Skywarn



and others









7 Electronic Newsletters

ARRL Letter

ARES E-Letter

ARRL Contest Update

Club News

Instructor's Newsletter

Contact -Public Relations

VEC News



International Presence

IARU Secretariat

IARU Meetings (3 IARU Regions)

Preparation for and Attendance at WRC (World

Radio Conferences)



Marketing and Membership

Membership

Circulation (QST, NCJ, QEX)

Publications and Product Sales

Order Fulfillment

Customer Service



Volunteer Exam Coordinator (VEC)

Questions:

Where do I go to take the test?

When will my license be issued?

How do I renew my License?

How do I get a Vanity Call Sign?





Additional ARRL Staff:

- ARRL Mail Room
- ARRL Warehouse
- Building Management
- CFO Staff / Accounting/HR
- Writers, Editors & Columnists



ARRL Northwestern Division Scholarship

Created in 2012

One \$1,000 Award in May 2013

Terms of Reference

Announcement and Request to Division

Goal - \$10 from each ARRL Member in

Northwestern Division

Tax Deductable



Your Membership IS appreciated!



If you are not a member, PLEASE SIGN UP NOW!

Forms at ARRL Table in Lobby

